



Contact:       Hani Durzy / eBay  
                  +1 408 376 7458  
                  hdurzy@ebay.com

### **eBay's Kijiji Acquires German Classifieds Web Site opusforum**

**San Jose, California, June 30, 2005** – Kijiji, eBay's international classifieds group, today announced that it has acquired opusforum ([www.opusforum.org](http://www.opusforum.org)), a local classifieds Web site based in Germany. The acquisition allows Kijiji to expand its position in Germany and enables opusforum to further cultivate its business with the resources and expertise of Kijiji and eBay.

opusforum, founded in 2002 by Klaus Gapp, is a leading city-based classifieds Web site in Germany. It offers service in 55 cities, the majority of which are in Germany, and had more than 1 million unique visitors in May 2005, according to comScore Media Metrix. With a focus on helping local communities connect online, opusforum is a popular destination for jobs, housing, and services.

“opusforum is an impressive business with an extensive reach in Germany,” said Alex Kazim, senior vice president of new ventures at eBay, responsible for Kijiji. “Together, we are well positioned to grow classifieds in Germany and create an even more efficient place for local consumers to come together online.”

Terms of the acquisition were not disclosed.

#### **About Kijiji**

Kijiji, which means “village” in Swahili, is a group of classifieds-style Web sites that offer a convenient, fun, and easy-to-use way for people in the same city to meet, share ideas, trade goods, and help one another out in a range of areas such as housing, jobs, and personals. Kijiji is currently available in more than 100 cities in Austria, Canada, China, France, Germany, Italy, Japan, Spain, Switzerland, Taiwan and the United Kingdom, among others. It is a start-up within eBay created by a small team of entrepreneurial employees.

#### **About opusforum**

Founded in 2002, opusforum is a leading community-oriented classifieds Web site in Germany. It offers a venue where people can make social connections, find a job and local resources, rent an apartment and trade a range of goods and services. opusforum is available in 45 regions and cities in Germany as well as 10 cities in Austria and Switzerland.

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